



# The Future of Collaborative Digital Product Design

*Apparel design teams can work closely together from anywhere. Supercharge design flows, take feedback, and e-publish products digitally.*

2023



# Meet Embodee

1. Apparel Software-as-a-Service
2. Highest quality 3D on-demand product rendering and configuration logic.
3. Powers custom product orders at Nike and Adidas 24x7 for over 10 years.
4. Enables accurate B2B & B2C orders for highly complex design configurations.
5. 12 year record of flawless reliability.
6. US & Europe based.

**New: Orchids3D**





# Orchids by embodee



*A 3D platform built for the global  
Apparel Supply chain.*

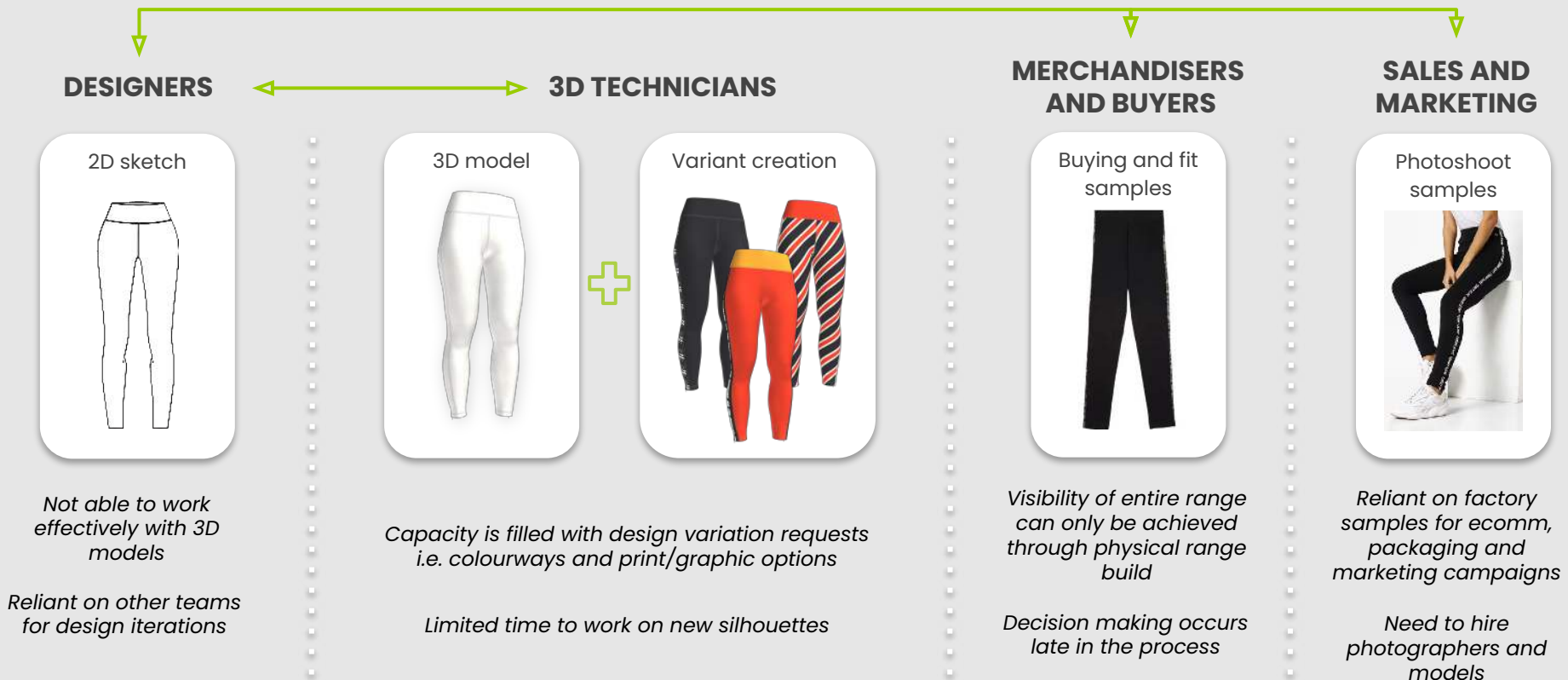
*Takes your Brand <> Supplier  
engagement to the next level.*

*Brings your stakeholders together  
& get more from 3D DPC.*

*And is Easy to adopt by all.*



# Traditional DPC Workflow



**Teams work in silos**



**Limited 3D capacity**



**Slower speed to market**



**Less efficient workflow**





# The Orchids Way

FASHION LINES

DESIGNERS

2D sketch



3D TECHS

3D model



Variant creation



DESIGNERS

CONTINUITY LINES

3D model



3D TECHS



SALES/MARKETING

Digital product for  
ecom and packaging



MERCHANDISERS  
AND BUYERS

Virtual range building



- ✓ **Compatible with all 3D software**
- ✓ **Promotes meaningful collaboration**
- ✓ **Puts the right tools in the right hands**
- ✓ **Centralised design and data hub**
- ✓ **Increased speed to market**



# Collaborate with Supercharged DPC and Publishing

## DAM +

Acts as a cross-organization repository. Use the following features to give inclusion and transparency to all your stakeholders:

### Store, Find and Share

your 2D & 3D assets: bring your stakeholders together online.

### Collaborate via Spaces

on inspirations, ideation, mood boards, and assortment planning.

### Optimizes 3D Files

for export and usability on other platforms. Take them easily to e-commerce, digital or virtual showrooms and the metaverse.



## Easy and Fast 3D Variant Creation

Users from different disciplines can create product variants online by applying different colors, prints, and graphics in seconds on uploaded models.

## Sharing and Publishing

Generate links and share your 3D products with others or publish to ecommerce (using embeds).



# Results between Design Manufacturer and Brand



# 400

fewer physical  
samples

# 250

variants created in  
two days

***“What Embodee is offering has taken things to another level completely”***

*General Manager Technical Services, Norlanka, SL*

***“Takes us 2 days what used to take 10 days”***

*Head of Product Development, Norlanka, SL*

***“Orchids gives us the confidence to place large orders without all the samples”***

*Designer / Buyer, GEORGE, UK*

# 5x

productivity increase

# <1 day

spent learning

# Thank you!

**Subscribe Today:**



<https://www.embodee.com/pricing/>

We'd love to hear from you

**Contact us at:**

[www.embodee.com](http://www.embodee.com)

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# Next Level Customer Engagement



## How?

- **Everyone has up-to-date assets** anytime, anywhere. Within an organization or across organizations.
- **Collaborations are visual** and use @mention to have *on product, in context* conversations – with anyone across the globe.
- **Iterations are fewer & faster** – by reducing errors and misunderstandings.
- **Customer acceptance** requires many fewer physical samples.

**Get more done, in less time.**