



Scale Digital Fashion Creation and Publishing

*Move your 3D online and boost productivity.
Easily share & publish anywhere.*

*PI Apparel Vietnam 2022
December 13th-14th*



What is Orchids by embodee?



A 3D platform built for the global Apparel Supply chain.

Takes Brand <> Supplier engagement to the next level.

Brings your stakeholders together & gets more out of your existing 3D DPC.

Low adoption hurdles.



Collaborate with Supercharged DPC and Publishing

DAM +

Acts as a cross-organization repository. Use the following features to give inclusion and transparency to all your stakeholders:

Store, Find and Share

your 2D & 3D assets: bring your stakeholders together online.

Collaborate via Spaces

on inspirations, ideation, mood boards, and assortment planning.

Optimizes 3D Files

for export and usability on other platforms. Take them easily to e-commerce, digital or virtual showrooms and the metaverse.



Easy and Fast 3D Variant Creation

Users from different disciplines can create product variants online by applying different colors, prints, and graphics in seconds on uploaded models.

Sharing and Publishing

Generate links and share your 3D products with others or publish to ecommerce (using embeds).



Next Level Customer Engagement



How?

- **Everyone has up-to-date assets** anytime, anywhere. Within an organization or across organizations.
- **Collaborations are visual** and use @mention to have *on product, in context* conversations – with anyone across the globe.
- **Iterations are fewer & faster** – by reducing errors and misunderstandings.
- **Customer acceptance** requires many fewer physical samples.

Get more done, in less time.



Results: Norlanka's Work for George at ASDA



400

fewer physical
samples

250

variants created in
two days

5x

productivity increase

<1 day

spent learning

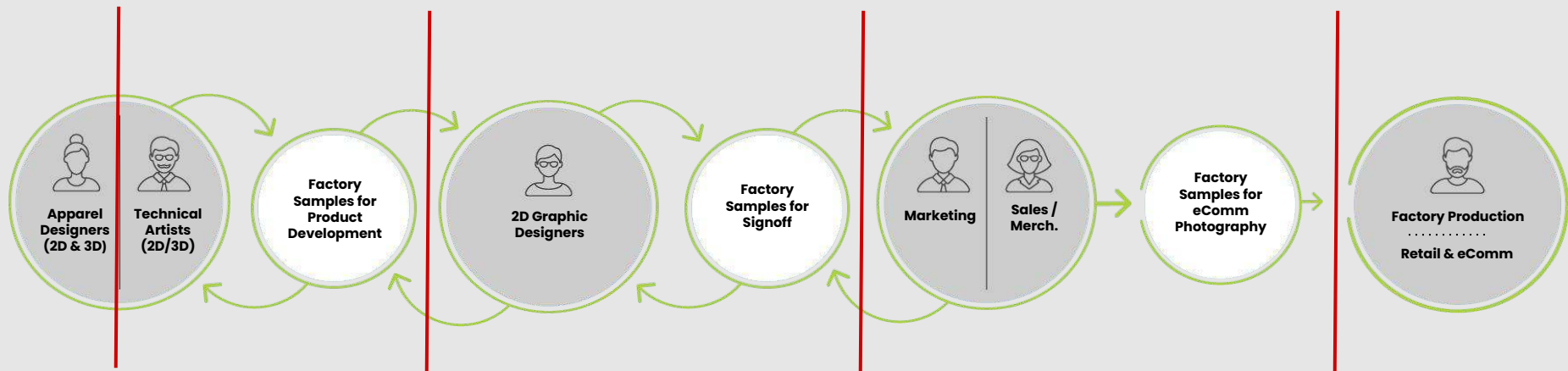
"Takes us 2 days what used to take 10 days"

***"What Embodee is offering has taken things to
another level completely"***

Norlanka, Sri Lanka



Traditional Workflow





The Orchids Way



Thank you!

Sign up and try our free 15 day trial:



<https://www.embodee.com/pricing/>

We'd love to hear from you

Contact us at:

www.embodee.com

team@embodee.com





Orchids Platform Workflow

1

CREATE WORKING SPACE and UPLOAD 3D MODELS

Upload any file + models from leading 3D authoring tools directly to Orchids.



2

MANAGE PRODUCT ASSETS IN THE CLOUD

Including materials, colors, fonts, prints, graphics, files and more.



3

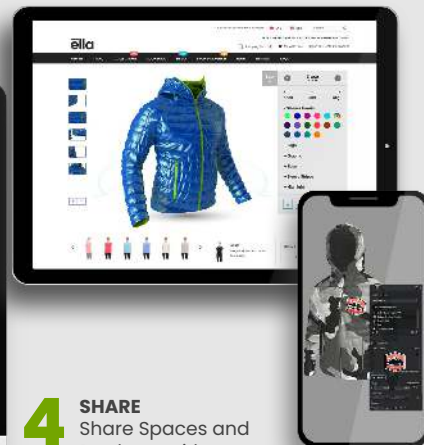
CREATE TOGETHER

Collaborate on product designs collectively and simultaneously, anytime and anywhere.

4

SHARE

Share Spaces and Products with stakeholders via links, embed internally or to e-comm sites.



8

Targeted users:

Head Designers
2D & 3D Apparel Designers
Product Admins

Targeted users:

2D & 3D Apparel Designers
Digital Material Designer
Product Admins

Targeted users:

Senior Management
Sales
Merchandisers
Manufacturers
Retail
2D & 3D Apparel Designers

Targeted users:

Buyers
Merchandisers
Partners
Internal & External Stakeholders
Consumers



Meet Embodee

1. Apparel Software-as-a-Service
2. Highest quality 3D on-demand product rendering and configuration logic.
3. Powers custom product orders at Nike and Adidas 24x7 for over 10 years.
4. Enables accurate B2B & B2C orders for highly complex design configurations.
5. 12 year record of flawless reliability.
6. US & Europe based.



New: Orchids3D