



Scale Digital Fashion Creation and Publishing

*Move your 3D online and boost productivity.
Easily share & publish anywhere.*

*PI Apparel SCF 2022
September 14th-15th*





Meet Embodee

1. Purpose built Software for Apparel

12 years of 24x7, SaaS for custom on-demand Apparel with highest quality rendering and product configuration logic.

Powering on-demand Sports and Fashion Apparel Orders.
2. Extensive 2D/3D product configuration know-how

Supporting accurate B2B & B2C orders for Apparel Brands & Retailers.
3. Flawless record of reliability
4. **New:** Orchids3D for rapid & efficient creation cycles. **Built for scalability.**





Move Apparel Creation Online – And Make It A Team Sport!





Meet Orchids: *Digital Product Creation and Publishing*

DAM +

Store, Find and Share your 2D & 3D assets: bring your stakeholders together online. Use Spaces to **collaborate** on inspirations, ideation, mood boards and assortment planning.

Sharing and Publishing

Generate links and share your 3D products with others or publish to ecommerce with HTML embeds.



Easy and Fast 3D Variant Creation

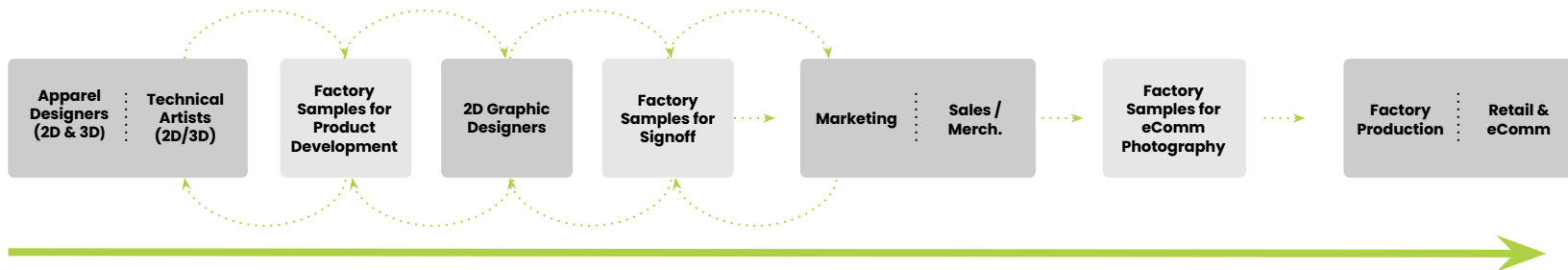
Users from different disciplines can create product variant online by applying different colors, prints and graphic in seconds.

3D file size optimization

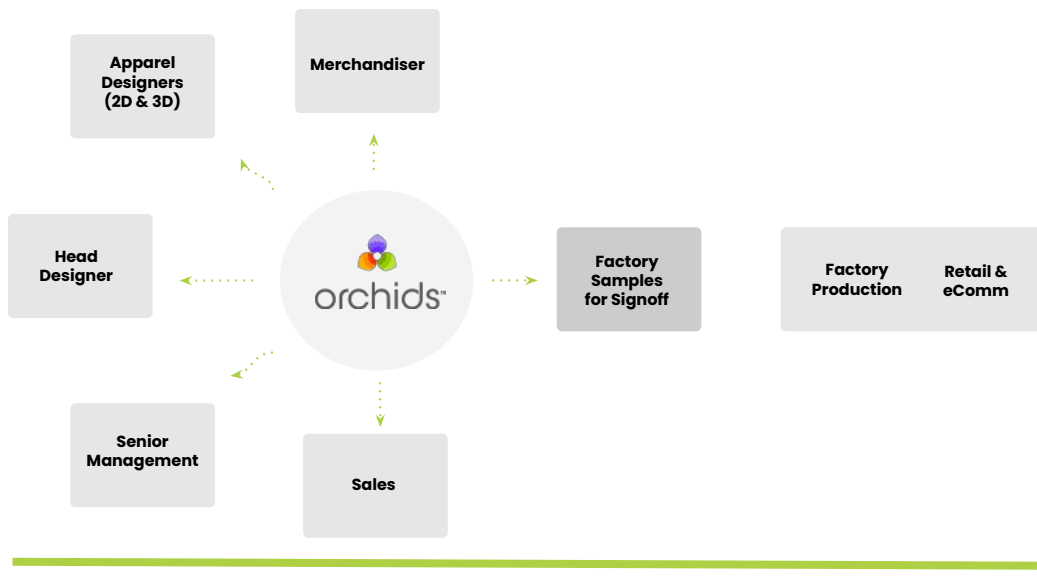
Optimize 3D files for faster exporting & sharing. Publish them to e-commerce, digital or virtual showrooms and the metaverse.



Traditional Workflow



The Orchids Way

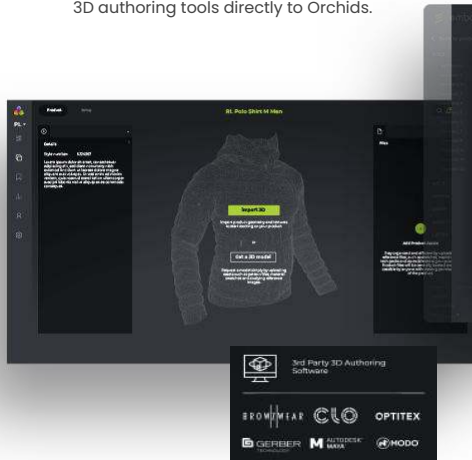




Orchids Platform Workflow

1 CREATE WORKING SPACE and UPLOAD 3D MODELS

Upload any file + models from leading 3D authoring tools directly to Orchids.



2 MANAGE PRODUCT ASSETS IN THE CLOUD

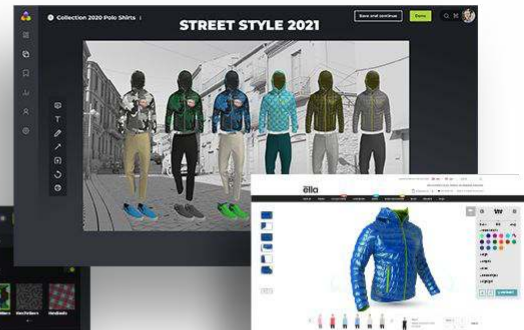
Including materials, colors, fonts, prints, graphics, files and more.



3

CREATE TOGETHER

Collaborate on product designs collectively and simultaneously, anytime and anywhere.



4 SHARE

Share Spaces and Products with stakeholders via links, embed internally or to e-comm sites.



Targeted users:

Head Designers
2D & 3D Apparel Designers
Product Admins

Targeted users:

2D & 3D Apparel Designers
Digital Material Designer
Product Admins

Targeted users:

Senior Management
Sales
Merchandisers
Manufacturers
Retail
2D & 3D Apparel Designers

Targeted users:

Buyers
Merchandisers
Partners
Internal & External Stakeholders
Consumers



Move Designs Forward. Not Back and Forth.

Orchids3D gives the ability to:

- Create limitless product variants in seconds, without 3D expertise.
- Apply materials and colors and develop the “look” of your product renderings with just a few clicks.
- Gather, organize, store and access all 2D & 3D assets, any time, from any device.
- Generate links to share products with external stakeholders.
- Have always up-to-date assets. Anytime & anywhere.
- Connect to E-Comm, PLMs or Order Platforms, ex. Shopify, Magenta, etc.



<https://www.embodee.com/norlanka-case-study/>

“Takes us 2 days what used to take 10 days”

“What Embodee is offering has taken things to another level completely”

Norlanka, Sri Lanka



Orchids Capabilities



Create

Easily create product variants and collections simultaneously with your team – no specialized expertise needed. Resulting in cutting down time and making better use of your resources.



DAM+

Upload, create, store, find your 3D and 2D assets! Users can visually showcase any file or 3D product variant, together to present internally or to customers on any device.



Share & Collaborate

Team members of any expertise can access any design, so everyone can work on a product together. Generate links and share product with stakeholders.



Connect

Publish and enhance the customer experience via HTML embed, live API connections, and download 2D & 3D. Make a live connection to your e-commerce platform and update automatically.



Configure

Our Configurator allows you to publish pre-configured product variants, in incredible fast-loading 3D. Update them with a single click to create custom, on-demand products and fully integrate with your order management system.



Manufacture

Fulfill custom product requests for even the most complex orders. Help your manufacturer accurately create your on-screen designs as finished physical apparel.



Thank you!

Sign up and try our free 15 day trial:

<https://www.embodee.com/pricing/>

We'd love to hear from you

Contact us at:

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