orchids
by embodee

Scale Digital Fashion Creation and Publishing

Move your 3D online and boost productivity.
Easily share & publish anywhere.

SOURCING at MAGIC
August 7th-10th 2022

Meet Embodee

1. Purpose built Software for Apparel

   12 years of 24x7, SaaS for custom on-demand Apparel with highest quality rendering and product configuration logic.

   Powering on-demand Sports and Fashion Apparel Orders.

2. Extensive 2D/3D product configuration know-how

   Supporting accurate B2B & B2C orders for Apparel Brands & Retailers.

3. Flawless record of reliability

4. *New:* Orchids3D for rapid & efficient creation cycles. *Built for scalability.*

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Meet Orchids3D:
Digital Product Creation and Product Publishing

Make 3D apparel creation faster, more flexible, and more efficient for everyone.

Easily create 3D products online by quickly changing colors, materials, prints, and graphics.

Designers

Product Manager

3D Artists

Marketing

Sales

Manufacturers

Merchandisers

Comment and collaborate with team members and work on a products simultaneously.

Generate links and share your 3D products with others or publish to ecommerce with HTML embedded links.
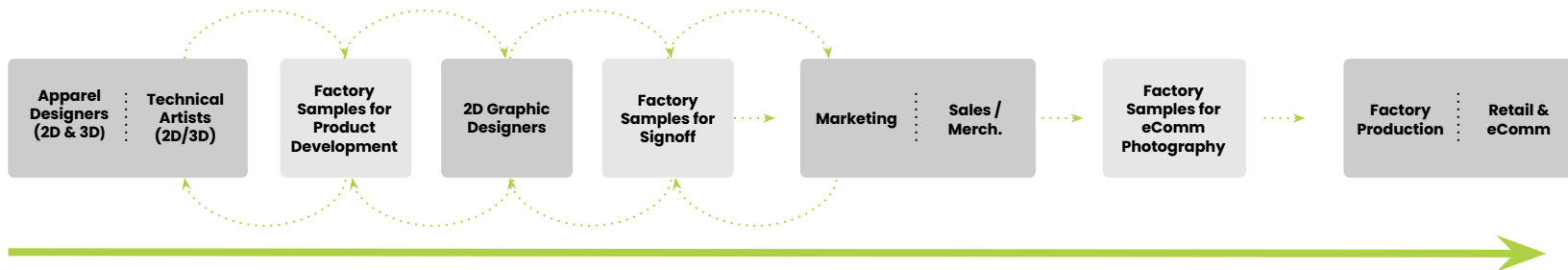
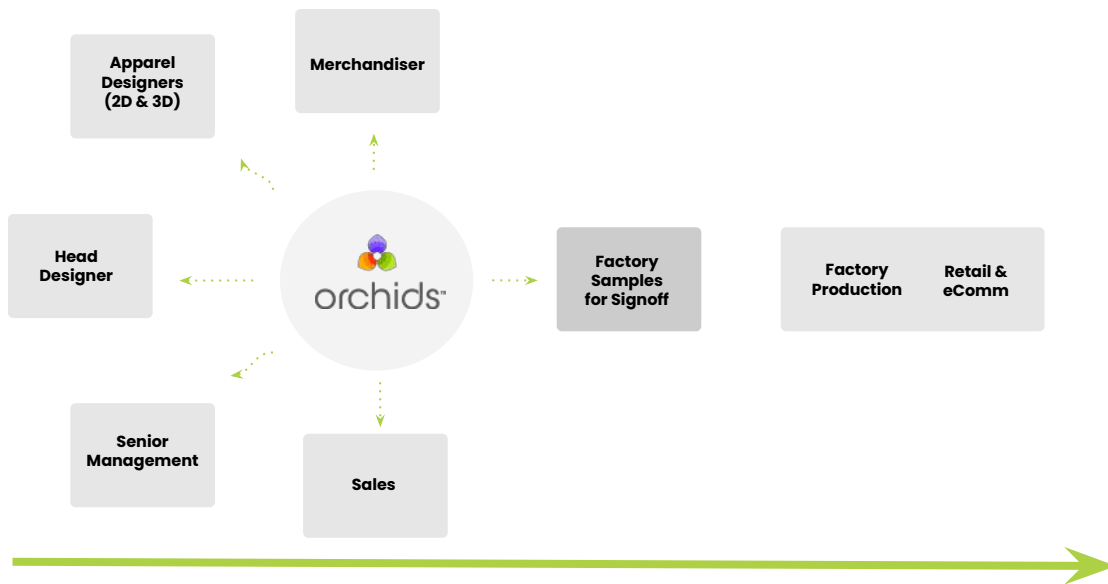# Move Apparel Creation Online – And Make It A Team Sport!

Retail

Manufacturer

3D Designer

Marketing

Merchandiser

E-Comm

Sales

Product Manager

Body
1 of 1

Base
Material

Cotton

Heavy cotton twill

Print

Asanoha

Paisley

Pocket

Yes

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Traditional Workflow

| Apparel Designers (2D & 3D) | Technical Artists (2D/3D) | Factory Samples for Product Development | 2D Graphic Designers | Factory Samples for Signoff | Marketing | Sales / Merch. | Factory Samples for eComm Photography | Factory Production | Retail & eComm |

The Orchids Way

| Apparel Designers (2D & 3D) | Merchandiser |

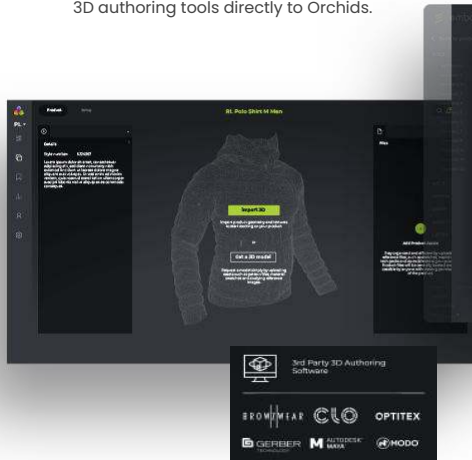| Head Designer | orchids™ | Factory Samples for Signoff | Factory Production | Retail & eComm |

| Senior Management | Sales |

Orchids Platform Workflow

1 **CREATE WORKING SPACE and UPLOAD 3D MODELS**
Upload any file + models from leading 3D authoring tools directly to Orchids.

2 **MANAGE PRODUCT ASSETS IN THE CLOUD**
Including materials, colors, fonts, prints, graphics, files and more.

3 **CREATE TOGETHER**
Collaborate on product designs collectively and simultaneously, anytime and anywhere.

4 **SHARE**
Share Spaces and Products with stakeholders via links, embed internally or to e-comm sites.

Targeted users:
Head Designers
2D & 3D Apparel Designers
Product Admins

Targeted users:
2D & 3D Apparel Designers
Digital Material Designer
Product Admins

Targeted users:
Senior Management
Sales
Merchandisers
Manufacturers
Retail
2D & 3D Apparel Designers

Targeted users:
Buyers
Merchandisers
Partners
Internal & External Stakeholders
Consumers

by: embodee

Move Designs Forward. Not Back and Forth.

Orchids3D gives the ability to:

- Create limitless product variants in seconds, without 3D expertise.

- Apply materials and colors and develop the "look" of your product renderings with just a few clicks.

- Gather, organize, store and access all 2D & 3D assets, any time, from any device.

- Generate links to share products with external stakeholders.

- Have always up-to-date assets. Anytime & anywhere.

- Connect to E-Comm, PLMs or Order Platforms, ex. Shopify, Magenta, etc.

Sketch — Fitment — Design — Variant Creation — Production — E-commerce

Reduce back and forth

https://www.embodee.com/norlanka-case-study/

"Takes us 2 days what used to take 10 days"

"What Embodee is offering has taken things to another level completely"
Norlanka, Sri Lanka

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Orchids Capabilities

Create
Easily create product variants and collections simultaneously with your team - no specialized expertise needed. Resulting in cutting down time and making better use of your resources.

DAM+
Upload, create, store, find your 3D and 2D assets! Users can visually showcase any file or 3D product variant, together to present internally or to customers on any device.

Share & Collaborate
Team members of any expertise can access any design, so everyone can work on a product together. Generate links and share product with stakeholders.

Connect
Publish and enhance the customer experience via HTML embed, live API connections, and download 2D & 3D. Make a live connection to your e-commerce platform and update automatically.

Configure
Our Configurator allows you to publish pre-configured product variants, in incredible fast-loading 3D. Update them with a single click to create custom, on-demand products and fully integrate with your order management system.

Manufacture
Fulfill custom product requests for even the most complex orders. Help your manufacturer accurately create your on-screen designs as finished physical apparel.

Thank you!

Sign up and try our free 15 day trial:

https://www.embodee.com/pricing/

We'd love to hear from you
Contact us at:

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marketing@embodee.com