

# Why Orchids?

Orchids by embodee gives you volume and speed so that you can get more done, faster!

Current digital product development processes are linear, time-consuming, skill dependent and tough to scale. The Orchids web platform brings all the players in the product creation cycle together to easily see, co-create, review, and share fashion and apparel products in 3D online.

## WITH THE ORCHIDS PLATFORM Users can:

Access **Spaces** unlimited canvases for planning, gathering, creating and sharing online. Build product lines and collections using interactive assortment boards.

Store, compress and access 2D and 3D assets and other files such as tech packs, inspirations, sketches and cads instantly from any device.

Upload 3D models from any authoring tool and work in an innovative way without having any 3D expertise.

Easily create products online. Orchids was created to make everything simple, quick, accessible and beautiful.

Develop product variants, fast! Add materials and colors and apply prints and graphics in seconds on a real world scale.

Showcase 3D product variants and product lines. Create collaboratively, share and present internally or to customers.

Communicate and collaborate with others using comment threads to get input, and make accurate and fast decisions.

Quickly embed 3D products and publish them in ecommerce stores with our easy HTML link generator.