



# PI Apparel Europe 2022

*April 25th - 26th 2022*





# Product Creation, Digital Asset Management, Publishing

*For Fashion. Online. In 3D.*





# Streamline Digital Fashion Creation and Publishing

Make 3D apparel creation faster, more flexible, and more efficient for everyone.

Comment and collaborate with team members and work on a products simultaneously.



Easily create 3D products online by quickly changing colors, materials, prints, and graphics.

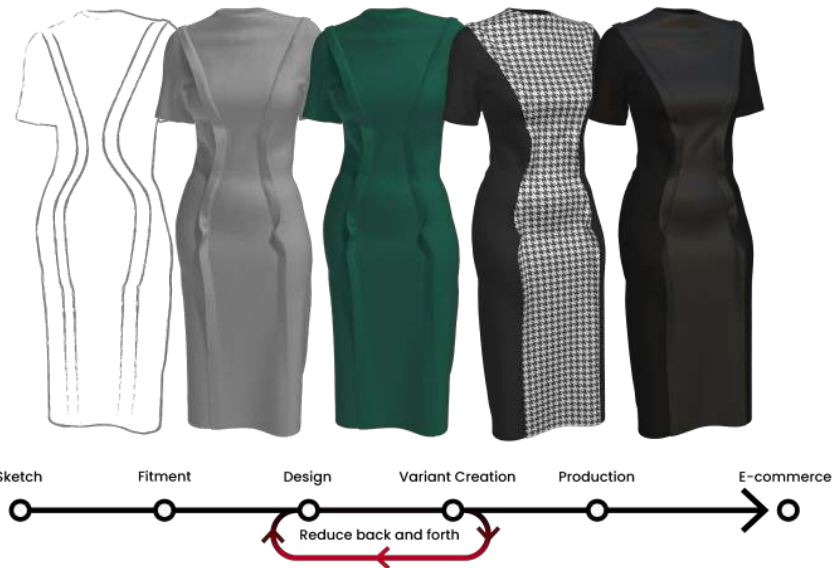
Generate links and share your 3D products with others or publish to ecommerce with HTML embedded links.



# Why Orchids?

## Our web platform gives you the ability to:

- Create limitless product variants in seconds, without 3D expertise.
- Apply materials and colors and develop the “look” of your product renderings with just a few clicks.
- Gather, organize, store and access all 2D & 3D assets, any time, from any device.
- Generate links to share products with external stakeholders.
- Have always up-to-date assets.
- Connect to E-Comm, PLMs or Order Platforms, ex. Shopify, Magenta, etc.



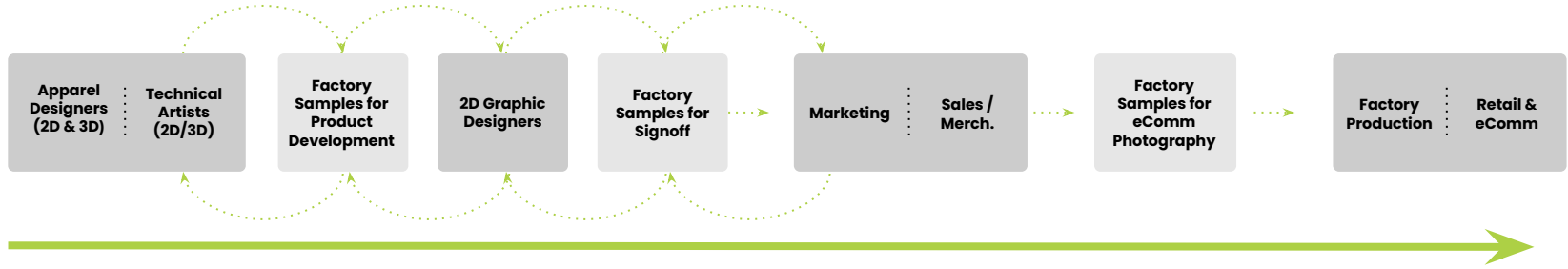
***“Takes us 2 days what used to take 10 days”***

***“What Embodee is offering is going to just take things to another level completely”***

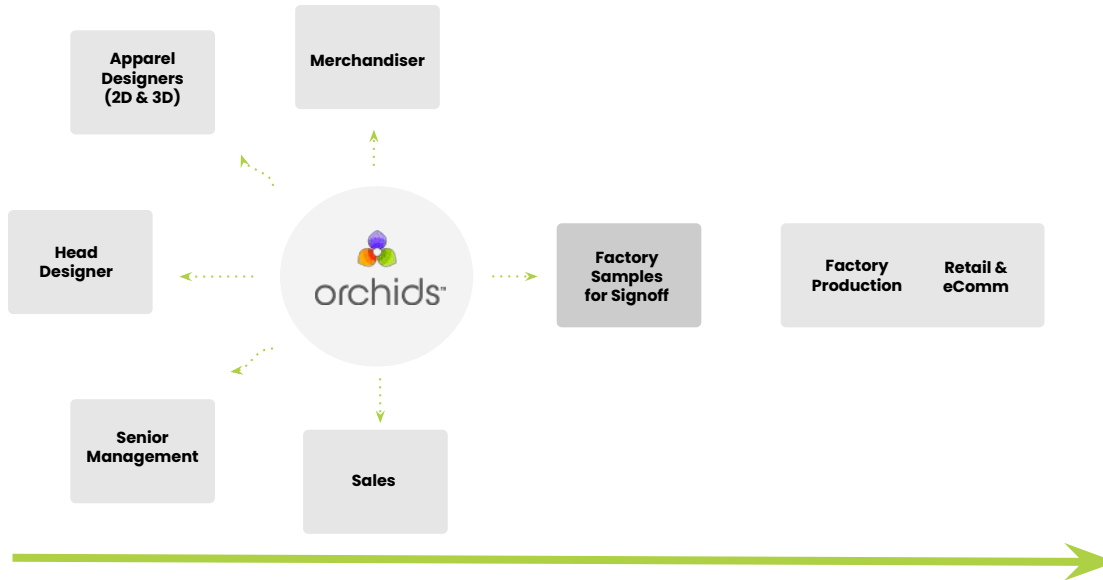
*Norlanka- Mid-sized Factory Sri Lanka*



# Traditional Workflow



# The Orchids Way

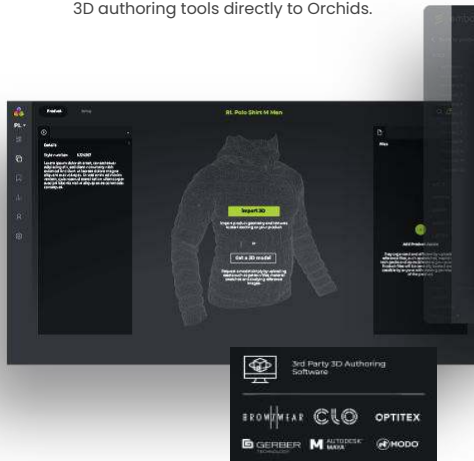




# Orchids Platform Workflow

## 1 CREATE WORKING SPACE and UPLOAD 3D MODELS

Upload any file + models from leading 3D authoring tools directly to Orchids.



## 2 MANAGE PRODUCT ASSETS IN THE CLOUD

Including materials, colors, fonts, prints, graphics, files and more.



## 3 CREATE TOGETHER

Collaborate on product designs collectively and simultaneously, anytime and anywhere.



## 4 SHARE

Share Spaces and Products with stakeholders via links, embed internally or to e-comm sites.



### Targeted users:

Head Designers  
2D & 3D Apparel Designers  
Product Admins

### Targeted users:

2D & 3D Apparel Designers  
Digital Material Designer  
Product Admins

### Targeted users:

Senior Management  
Sales  
Merchandisers  
Manufacturers  
Retail  
2D & 3D Apparel Designers

### Targeted users:

Buyers  
Merchandisers  
Partners  
Internal & External Stakeholders  
Consumers



# Orchids Capabilities



## Create

Easily create product variants and collections simultaneously with your team – no specialized expertise needed. Resulting in cutting down time and making better use of your resources.



## DAM+

Upload, create, store, find your 3D and 2D assets! Users can visually showcase any file or 3D product variant, together to present internally or to customers on any device.



## Share & Collaborate

Team members of any expertise can access any design, so everyone can work on a product together. Generate links and share product with stakeholders.



## Connect

Publish and enhance the customer experience via HTML embed, live API connections, and download 2D & 3D. Make a live connection to your e-commerce platform and update automatically.



## Configure

Our Configurator allows you to publish pre-configured product variants, in incredible fast-loading 3D. Update them with a single click to create custom, on-demand products and fully integrate with your order management system.



## Manufacture

Fulfill custom product requests for even the most complex orders. Help your manufacturer accurately create your on-screen designs as finished physical apparel.



# Thank you!

**Sign up and try our free 15 day trial:**

<https://www.embodee.com/pricing/>

We'd love to hear from you

**Contact us at:**

[www.embodee.com](http://www.embodee.com)

marketing@embodee.com

