



WHY ORCHIDS? - Small Business

The Orchids web platform helps small businesses who either use 3D or not to work with 3D in a new way, accelerate design, development, launch, and sales of fashion products and collections while enabling online communication, sharing and collaboration anywhere, anytime.

The platform expands Embodee's 12-year mission of supporting the industry to embrace the digital age. It allows businesses of any size to approach 3D in an innovative, user-friendly way to create collaboratively, control product variants and assortments, online, sell better and faster!

WITH THE ORCHIDS PLATFORM

The apparel industry can:

- Connect with a network of 3D production artists on demand
- Work with 3D products online in a new way with no 3D knowledge, and little to no training
- Collaborate on the web with teammates, vendors and customers in one place
- Design product variants using materials, colors, prints, and create shareable assortments on the fly
- Cut down time and costs when developing products and make decisions faster
- Cut down time and costs when developing products
- Present curated 3D products and assortments to customers, online and sell better

About Embodee:



Founded in 2008, Embodee helps the fashion industry develop 3D virtual products more efficiently and collaboratively for both online and physical stores. Its on-demand renderings of 3D products are unsurpassed in visual quality and interactivity. Embodee is headquartered in San Juan, Puerto Rico, and has employees across the United States and Europe.