



# WHY ORCHIDS?

The Orchids web platform helps teams work with 3D in a new way, accelerates the development, launch, and sales of fashion collections and enables online collaboration and sharing anytime, anywhere.

The platform expands Embodee's 12-year mission of supporting the industry to embrace the digital age. It allows everyone to make the best of their 3D investment and extend the use of their 3D solution's outputs to create collaboratively, control product variants and assortments, online, and sell better and faster!

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## WITH THE ORCHIDS PLATFORM

The apparel industry can:

- Work with 3D in a new innovative way requiring little to no training
- Bring in products from any 3D authoring tool
- Create product variants and assortments on the fly, in a scalable way
- Make product decisions faster and avoid sample back and forth
- Collaborate on the web with stakeholders from different disciplines
- Cut down time and costs when developing products
- Connect their curated products with a variety of endpoints

### About Embodee:



Founded in 2008, Embodee helps the fashion industry develop 3D virtual products more efficiently and collaboratively for both online and physical stores. Its on-demand renderings of 3D products are unsurpassed in visual quality and interactivity. Embodee is headquartered in San Juan, Puerto Rico, and has employees across the United States and Europe.